

NEVADA ARTS COUNCIL BOARD MEETING

Thursday, November 8, 2018

1:30 p.m.

Department of Tourism and Cultural Affairs

2nd Floor Chambers

401 N. Carson Street

Carson City, NV 89701

And

Nevada Arts Council

4000 S. Eastern Ave.

Suite 240

Las Vegas, NV 89119

Present: Board

Joseph O'Neill, Chair

Gail Rappa, Vice-Chair

Ryrie Valdez, Treasurer

Jerry Schefcik

Karen Michaels

Annie Zucker

Edward Estipona

Staff

Tony Manfredi, Executive Director

Sierra Scott, Grants & ADA Specialist

Cathleen Wyatt, Administrative Assistant

Maryjane Dorofachuk, Arts Learning Specialist

Fran Morrow, Artist Services Specialist

Shoshana Zeldner, Community Arts

Development Specialist

Michelle Patrick, Community Arts

Development Specialist

Pat Atkinson, Folklife Specialist

Rebecca Snetselaar, Folklife Specialist

Excused Absent

Mark Salinas, Board Member

Unexcused Absent

Eric Strain, Board Member

CALL TO ORDER/WELCOME & INTRODUCTIONS

The meeting convened in open public session at 1:30 p.m. Joe O'Neill, chair of the Nevada Arts Council (NAC) Board, welcomed everyone, and asked for introductions. (*Attachment A: Public Meeting Notice/Agenda*)

Board Chair Joe O'Neill took roll call/confirmed quorum. Noted for the record that this was Eric Strain's third unexcused absence, and asked Executive Director Tony Manfredi to contact the Governor's office regarding Eric's third unexcused absence.

PUBLIC COMMENT

No public comment in person or submitted via email.

APPROVAL OF NAC BOARD MINUTES (FOR POSSIBLE ACTION)

O'Neill addressed the approval of minutes from the NAC Board Meetings on June 28, 2018, August 3, 2018, and September 28, 2018. (*Attachment C1: Minutes from June 28, 2018 Board Meeting, Attachment C2: August 3, 2018 Board Meeting, Attachment C3: September 28, 2018*)

MOTION: APPROVAL OF BOARD MINUTES FROM JUNE 28, 2018, AUGUST 3, 2018, AND SEPTEMBER 28, 2018: Moved by Gail Rappa; seconded by Jerry Schefcik. Passed unanimously.

Michaels: Yea
Rappa: Yea
Schefcik: Yea
Valdez: Yea
Zucker: Yea
Estipona: Yea
O'Neill: Yea

Board Chair Joe O'Neill:
Motion carries.

DISCUSSION, REVIEW AND VOTE OF FY20 GRANT AND GRANT GUIDELINE RECOMMENDATIONS (FOR POSSIBLE ACTION) (*Attachment D1: FY20 New Grant Changes Overview, Attachment D2: FY20 NAC Grant Guideline Drafts for Public Comment, Attachment D3: FY20 - New Grant Changes Overview, dated 10.18.18.*)

Board Chair Joe O'Neill:
Thanks to Grant Committee members and staff for their hard work to accommodate the needs of our constituents.

NAC FY20 Grant Review Summary

Executive Director Tony Manfredi:

In my previous roll before coming to the Nevada Arts Council, I had direct experience with applying for and receiving NAC grants. During the interview process for the Executive Director (ED) position, Board and Community members involved talked with me about the NAC grants and the process. When I began in the ED role I met with staff and constituents, all who expressed their opinions to me regarding NAC grants, and the NAC grant process. In regards to staff, on day one, I was provide a review document based on staff work conducted in July of 2017, that addressed a starting point for proposed changes to the grants offerings and process. On day two, I attended my first NAC Board meeting, and experienced my first NAC Jackpot approval. In nearly all of these instances, many opened up to me on the desire to review the type of grants we were offering, and expressed their concerns and challenges with our grant process. In all instances, all were so grateful for what we do and appreciated our financial support to do their great work.

Sierra Scott was hired to lead our grant area in late January. In early February of this year, I convened NAC staff for a two day summit here in Carson City where we openly discussed current grant offerings, guidelines, front and back-end process and procedures, requirements from the state and of the NEA. We as a staff also conducted the FY19 grant process and going through this my first time, gleaned a tremendous amount of information.

As Joe highlighted earlier, during the June 28 NAC Board meeting, it was voted to create a grant committee comprised of NAC Staff and Board to help review the proposed changes NAC staff had begun. NAC Board members who volunteered to serve on that committee where Joe O'Neill, Gail Rappa, Jerry Schefcik, and Karen Michaels - Thank you for your wiliness to serve and for time you devoted to this process.

We conducted "We are Listening" sessions in early August in both Reno and Las Vegas allowing constituents to provide feedback to the arts council regarding what they liked and didn't like about the grants and our current process. These meetings also offered teleconference access so those outside of these areas could participate.

In September, we launched our new online grant portal, simplifying and streamlining the application process. We held grant committee meetings that were open to the public on Aug 24, Sept. 14, Oct 12 and Oct 19. In between each of these meetings, research was conducted from other State Arts

Agencies, staff met as a group weekly to continue our group discussions, and numerous program-area specific meetings occurred.

On October 23, we presented our proposed changes to the public during a 2-week review and held an open meeting yesterday, November 7 where we gathered comments and questions.

And that brings us to today. I am very proud to say that what we present today is an example of the best of the Nevada Arts Council. This is not change for the sake of change, but thoughtful work that represents the current mission, values, goals and outcome of the NAC -

Mission - To enrich the cultural life of the state through leadership that preserves, supports, strengthens, and makes excellence in the arts accessible to all Nevadans.

This work also represents connection to Governor Sandoval's strategic plan that we are currently working under. Four points of that plan include:

- Creating a vibrant and sustainable economy
- Creating an Educated and Healthy Citizenry
- Creating safe and livable communities
- Having an efficient and responsive state government

And this work represents connection to the National Endowment for the Arts guidance of promoting Artistic Excellence in relation to the quality of the artists, organizations, projects and services and Artistic Merit in relation to the community impact the work or project will provide.

What we will be reviewing reflects a tremendous amount of thoughtful work on behalf of NAC staff and NAC Grant Committee. I'm so thankful and grateful to NAC staff, the Grant Committee, and all in our communities around Nevada who offered their thoughts and ideas to this work. We are very excited to present this to you today.

With that, we will roll into the first review of the FY20 Grand Guidelines. Board Members have been presented these documents. The one we are reviewing right now would be FY20 NAC Grant Guideline Draft, v4 dated 10/17/18. In reviewing the FY20 - Grant Changes Overview, we'll talk about some of the questions that came in, then we'll open it up for comments.

Reviewed Attachment D3: FY20 - Grant Changes Overview - General Guidelines and Attachment D2: FY20 NAC Grant Guideline Draft, v4 dated 10/17/18

FY20 - GRANT CHANGES OVERVIEW - GENERAL GUIDELINES

- Individuals cannot be registered as a degree-seeking student (change from degree seeking student “in the area for which they are requesting grant funds”)
- Any NV incorporated organization may use a Fiscal Agent to apply for specific grants (previously the organization had to be currently in the process of getting 501(c)(3) status)
- If using a Fiscal Agent, a formal agreement is required between the applicant and the Fiscal Agent (New)
- Units of Government/Public Institutions: Facilities/departments with their own budgets can apply independently even if they are under the same institution/Federal Employer Identification Number (FEIN).
- Non-allowable Costs added:
 - Capital expenditures for land or general purpose equipment with a cost of over \$2,500
 - Cash prizes
 - Costs related to filing for 501(c)(3) tax-exempt status with the Internal Revenue Service
 - Travel outside Canada, Mexico, the United States, and its territories and possessions
 - Journalism, historical or academic documentary film and electronic media arts that do NOT demonstrate significant artistic emphasis, consideration, and distinction
 - Legal fees or litigation costs
- Appeals Process was added (New)
- Matching funds back-up was updated to request Income Statement not Bank Statement
- Out of Compliance section was updated and simplified. Grantees must now request any Final report extension in writing, and the extended deadline may not be later than July 31st of the grant year.

Executive Director Tony Manfredi:

In review of the comments, these comments were collected over the past two weeks, and at the meeting yesterday.

OVERALL COMMENTS:

- Multiple comments regarding reduced grant request amounts. Some constituents commented that the new funding amounts are more realistic and in-line with what they received in the past while one constituent noted

that the lowered grant amounts were demoralizing. Overall, everyone commented that they wished there were more grant funds available in general.

- Multiple comments thanking the staff and noting that the changes and new guidelines were very clear

QUESTIONS:

- When will due dates be posted for all grants?
A: No later than November 30, 2018.
- Will grant awards be closer to the actual grant requests now? Should applicants still budget for a max of 60% of the request?
A: NAC has worked to align maximum grant request amounts with historically available funding amounts so applicants can have the possibility of receiving the full grant request (pending panel scores etc.)
- Have available total NAC grant funds decreased overall this year?
A: Available grant funds change every year, but overall grant funding for FY20 has not decreased, we are just changing grant requests to more closely match historically awarded grant amounts.

GENERAL GUIDELINES COMMENTS:

- Suggestion to only allow nonprofit arts orgs to be eligible for grants
- Suggestion to only allow arts divisions or arts components of government agencies or public institutions to be eligible for grants
- Suggestion to add sentence in “Grant Review Process” stating that staff is committed to correct any panel misunderstanding or interpretation of a fact
- Suggestion to add “when allowed” after “in-kind” in “Matching Funds” section
- In “Availability Of Funds For The Current Fiscal Year” constituent appreciated that the burden of grant reduction if necessary would be shared by all grant categories

QUESTIONS:

- Question about non-allowable travel costs, can you still travel to Mexico and Canada?
A: Yes

Executive Director Tony Manfredi:

Are there any questions from the Board? Or comments from the Grant Committee or Board Members in regard to the General Grant Guideline proposed changes?

Board Chair Joe O'Neill:

Were the General Guidelines submitted based off of constituents or individual questions, or something that staff decided to add?

Executive Director Tony Manfredi:

These were not based on comments during the two-week timeframe, or yesterday's meeting. They were based on staff, listening to constituents during the process, grant committee comments, and the like.

Board Chair Joe O'Neill:

Thank you.

Board Vice-Chair Gail Rappa:

Sounds like overall the feedback was positive. I want to thank again Sierra, and staff, and Tony. We will probably have to do repeated clarification about the reduced amount, in that it does not mean that we are giving out less money. I understand that that is something that is going to need constant clarification. I want to thank you guys for doing that.

Board Chair Joe O'Neill:

Thank you Gail. Any other comments? Hearing none, Tony, let's move on.

**Reviewed: FY20 - GRANT CHANGES OVERVIEW Updated
10.18.18**

**Reviewed: Attachment D2: FY20 NAC Grant Guideline Draft, v4
dated 10/17/18 - Operating Support Grant, page 8-10**

Executive Director Tony Manfredi:

Ok, next is the Operating Support Grant, formerly the Partner's In Excellence Grant (PIE). We decided to change the name to reflect exactly what it is, operating support. Again, speaking from past lives, it is really great that NAC offers operating support grants, you do not find that very often in grant opportunities. Calling it an Operating Support Grant gives better visibility to it.

OPERATING SUPPORT GRANT (FORMERLY PARTNERS IN EXCELLENCE):

- For organizational operating expenses only (not for specific projects)
- Open to non-profit* organizations with budgets over \$30,000** (all former PIE recipients with budgets under \$30,000 can now apply for the Project Grant)
 - *Manfredi: non-profit arts organizations only
 - **Manfredi: All former PIE recipients with budgets under \$30,000 can now apply for a Project Grant
- Two-year grant cycle for all grants
- Level System (grant request based on budget) updated to be easier to understand and grant request amounts more closely match historically available funding
- Arts Learning Component removed and all applicants can now apply for the Arts Learning Project yearly in addition to their two-year Operating Support Grant
- New review criteria

COMMENTS:

- Suggestion to make the part-time/full-time requirement for a paid staff person only at Level 3 - 5. There are a majority of companies that just break the \$100,000 mark, with including their volunteer hours that would not be able to support an employee. Also, how many hours does this employee need to work for part-time? Is it an administrative employee? Stage Manager? Artistic Director? Are there any stipulations?
 - *Manfredi: Wanting to emphasize this, operating grants are all about the organization and building up the capacity and sustainability for the organization. There are Federal Guidelines that say 1-34 hours would be the equivalent of part-time status. That will be applied to this, and it can be anyone that falls within that organization's definition of a part-time employee.
- Constituent appreciated the eligibility boxes for each grant guideline which highlight what they can or can't apply for in addition to that grant
 - *Manfredi: Something new that we added as a result of feedback that we received.

QUESTIONS:

- In support materials are you still asking for proposed program list? Are you still asking for confirming emails?
 - A: No, we do not require either of those items in support material for this grant.

- Is Arts Learning Component eliminated?
A: It has not been eliminated, it has been combined with the Arts Learning Project Grant and Operating Support Grantees may now apply for the Arts Learning Project as well.
- It looks like the PIE grants will be eliminated in this new proposal. Correct?
A: No, it has been renamed Operating Support Grant, and has other changes as outlined in these drafts.
- Will the Operating Support Grant require a match from another Operating Support grant?
A: No, it requires a 1:1 cash match, but it does not need to be from another Operating Support Grant.
- Since this will be a two-year grant, will we have to submit our programs and budgets for two years or just one year.
A: No, you will submit the budget for the first year in the application, and the budget for the 2nd year in the Interim report.
- If an organization receives an Operating Grant (which is good for two years) does that mean the second year that the organization is covered but not awarded the grant, they could apply for a Project Grant??
A: No.
- If an organization receives an Operating Grant and they are a partner in a Project Grant - will that affect the Project Grant? If so how?
A: That will not matter as long as the Project Grant applicant/grantee organization is different from the Operating Support grantee.
- Instead of asking for final 10% of grant at end of each fiscal year, do grantees now get full funds for each fiscal year right away?
A: That is correct*
*Manfredi: Yes, that is correct. We're getting the funds out as soon as we can.

Executive Director Tony Manfredi:
I'll open it up to any questions from the Board.

Board Chair Joe O'Neill:
I really support the name change from PIE to an Operating Support Grant.
Board members, one thing I want to share with you from the grant committee

meetings is that, the clarity of the language moving forward of these proposed changes, makes it very clear for the grantees now to understand exactly what it is that they're applying for. We proposed eliminating the municipalities from this, and I struggled with that, however, talking with constituents here in Las Vegas, eased my concern simply because the municipalities have budgets and have operational support.

Board Member Edward Estipona:

I would like to see the old grant names listed in parenthesis next to the new name, for at least a couple years for clarity.

Executive Director Tony Manfredi:

We can look at doing that. We are going to be reinstating many workshops, webinars, Frequently Asked Questions (FAQs), and we are going to be working directly with PIE recipients. Not everything that was in the PIE grant is in the Operating Support Grant, so we need to be careful; that this is clear to be sure that people understand the changes.

Board Chair Joe O'Neill:

Any other comments from the board? Just as a reminder, as we go through all of these, I know there is a lot that we are covering today. This is an opportunity to be heard, and to get on record your thoughts, your opinions, and any concerns that you might have. Ok, hearing none, let's move on to the next grant category.

Reviewed: FY20 - GRANT CHANGES OVERVIEW Updated 10.18.18

Reviewed: Attachment D2: FY20 NAC Grant Guideline Draft, v4 dated 10/17/18 - Project Grant for Organizations, page 11-13

PROJECT GRANT FOR ORGANIZATIONS (FORMERLY PROJECT GRANT)*

*Manfredi: This is now specifically for organizations. There is also a Project Grant for artist's we'll be addressing as well.

- Open to both arts and non-arts organizations (previously open only to non-arts organizations)
- Grant amount changed to \$5,000 (from \$6,500) to more closely match historically available funding (to avoid making applicants inflate their budgets in the application) and align with lowest level of Operating Support funding
- New review criteria

QUESTIONS

- Are there any major changes to this grant?
A: Open to both arts and non-arts organizations (previously open only to non-arts organizations). Grant amount changed to \$5,000 (from \$6,500) to more closely match historically available funding (to avoid making applicants inflate their budgets in the application) and align with lowest level of Operating Support funding, New review criteria, and Facilities/departments with their own budgets can apply independently even if they are under the same institution/Federal Employer Identification Number (FEIN).

Executive Director Tony Manfredi:

Are there any questions or comments from the Board?

Board Chair Joe O'Neill:

Hearing none, we'll move on to the Arts Learning Project Grant.

**Reviewed: FY20 - GRANT CHANGES OVERVIEW Updated
10.18.18**

**Reviewed: Attachment D2: FY20 NAC Grant Guideline Draft, v4
dated 10/17/18 - Arts Learning Project Grant, page 14-16**

ARTS LEARNING PROJECT GRANT (NO NAME CHANGE)

- Targeted to PreK-12th grade activities only (applications for Lifelong Learning activities are still accepted for Arts Learning Express Grants)
- Grant amount changed to \$5,000 (from \$7,500) to more closely match historically available funding (to avoid making applicants inflate their budgets in the application) and align with other NAC Project grants
- Operating Support grantees can also apply for Arts Learning Project (as it will replace the Arts Learning Component of PIE)
- New review criteria

QUESTIONS:

- Is this a one year or a two year grant?
A: One year.
- How much is this grant per year?
A: \$5,000 maximum request

Executive Director Tony Manfredi:
I'll open it up to questions from the Board?

Board Member Karen Michaels:
Is there only one grant that is a two-year time frame? Everything else is a one-year, or quarterly. Is that correct?

Executive Director Tony Manfredi:
Our Operating Support, Community Impact, and both of the Fellowship Grants are two-year grants.

Board Chair Joe O'Neill:
During our committee meetings, I had brought up the point about, and am concerned about, the application deadline on this one. I see it is still "to be announced." I have a concern about this, as it is the Arts Learning Project Grant. We have various municipalities and organizations that will be planning for these grants for the new school year. With the summer break, I think it was initially proposed for this to have a grant deadline at around March, and I had requested to have it pushed back to a May deadline. Which would allow organizations to plan a little more, in accordance to the upcoming school year.

Executive Director Tony Manfredi:
After discussing with Sierra and Maryjane [Dorofachuk, Arts Learning Specialist], we have a due date for that in April. I will let Maryjane tell you why that's a good time frame.

Arts Learning Specialist Maryjane Dorofachuk:
We did want to push it back, but most of the time these grants are submitted by organizations, not necessarily schools. We do want to target schools, but I think that is going to take about a year for us to do. I do not expect them to be able to rush and get this done; it is going to be a process. The issue that we have with schools is the matching funds. Years ago, there were Parent Teacher Associations (PTA's) that usually matched; it is difficult now to have matching funds. For this grant, we are at 50% in kind, and 50% match, which is great, but that still may be an issue. It is something we will have to look at, and revisit. That is why the Artist Residency Grant does not have matching funds, because we want to get the artists into the schools without having these boundaries. This year will be a learning process, to see how well this grant is accepted, and to see if any schools apply. Most of the time it is the organizations who we want to do arts education, which is the purpose of this grant.

Board Chair Joe O'Neill:

Thank you for your explanation and feedback Maryjane. So you are comfortable with pulling out the Arts Learning Component from the operational costs?

Arts Learning Specialist Maryjane Dorofachuk:

Yes, I am. Some organizations got used to it, but for the new ones, it was very confusing. The way the operation grant was written, and this grant was written, there was a possibility for double dipping, which is not allowed. There were so many different things that we had to explain, separating them simplifies everything. We can still look at moving this deadline if the feedback we get from the schools says that would work better. Let's see how it goes this year, and then evaluate it at the end of the school year.

Board Vice-Chair Gail Rappa:

Is there a limit to how many times an organization can receive this grant? Do they max out like the Fellowships? Can they apply every year?

Executive Director Tony Manfredi:

Once per year. Yes, they can apply every year. Currently the only restrictions that we have would be in regard to the Fellowships, and the number of Fellowships that can be received, and the number that need to be received in order to get to the Fellowship Project.

Board Vice-Chair Gail Rappa:

We did not talk about this during the grant committee meetings, but I want to put it out there, for the future, that we can take a look, if we feel that we need to be distributing a little more evenly. Perhaps there is a point system, if it is a new applicant, I don't know that that would be appropriate. I would like it to be addressed at some point. I have heard complaints that the same organizations apply every year and get funding every year, and others who don't because they don't have the support.

Board Chair Joe O'Neill:

Gail, I would like to clarify what you are saying as far as, fair, balanced, and equity. Are you referring to rural versus urban areas, or just organizations in general?

Board Vice-Chair Gail Rappa:

Of course that occurs to me, because I am in the rurals, but I do not think it is always that delineation. It could just be an organization that has more infrastructure, or has a grant writer on staff, versus one who does not. So it's a little bit more of an even playing field.

Executive Director Tony Manfredi:

It does speak to equity and accessibility, which we have talked a lot about during this process. Something that a lot of you have brought up is marketing, and we are going to be doing more to get the word out about the grants. The different grants that we have; what they are for, what they do, when they open, when they close. We are bringing back the workshops, and want to get out into the communities. The Folklife team brought this up a lot, accessibility and access in their area is particularly important. We do have a large number of repeat grantees. Those who know us, know us well, and apply every opportunity they can. I think it is important for us to open that up and to get others to apply and compete in that same arena. We are committed as an agency to work towards that.

Board Member Edward Estipona:

I agree that there should be accessibility for everybody. Accessibility to me means that they know there is a grant out there, and they can apply for it. Maybe they are not awarded the grant, because maybe they did not do as good of a job filling it out as others. As long as they know there is opportunity for coaching, and I think that is the key right there, is coaching. What I do not want to do, I do not want to limit people who are good at it, because, we are rewarding excellence. I do not want to say, you are doing an excellent job, but we cannot give it to you because it is not fair, and we have to give it to this other organization who is not doing an excellent job. As long as we are providing coaching to these organizations that are trying really hard, the ones that are proactive about getting coaching, they will improve the following year. It's the ones who think they can coast... If you are getting money, you cannot coast.

Board Vice-Chair Gail Rappa:

Edward, I agree. I don't think it's about diluting the pool, I think it has more to do with making sure that we're going to be educating people more about the grant process. We are throwing a whole group of people into the same pool, with really different infrastructure and support system. I just want to acknowledge that.

Board Chair Joe O'Neill:

I just want to add to that, the progress that we are making in the other areas, with the application process as, that has been streamlined. We have listened to, and heard, constituents on that, and the budget reporting, and the current structure, making that process a little bit easier for those that may not have a grant writer, and ease of use. Are there any other comments on this grant? Hearing none, we'll move on to the Community Impact Grant.

Reviewed: FY20 - GRANT CHANGES OVERVIEW Updated 10.18.18

Reviewed: Attachment D2: FY20 NAC Grant Guideline Draft, v4 dated 10/17/18 - Community Impact Grant, page 17-19

COMMUNITY IMPACT GRANT (NEW CAD GRANT - PREVIOUS CAD GRANT WAS NEVADA CIRCUIT RIDER)

- Two-year grant for governmental agencies and public institutions to fund collaborative projects that address a demonstrated community challenge or need through an arts-based approach.
- Must form a partnership project team that includes at least one formal organizational project partners in addition to the applicant.

QUESTION

- What is the current replacement grant for the Nevada Circuit Rider Grant?

A: Community Impact Grant

Executive Director Tony Manfredi:
I will open it up for questions and comments.

Board Chair Joe O'Neill:
I want to extend great thanks to Shoshana [Zeldner, Community Arts Development Specialist] and Michelle [Patrick, Community Arts Development Specialist] for this grant. I love this grant, because I have always advocated for partnerships. I think this is fantastic because it takes municipalities, and in a roundabout way, forces those partnerships to come together. The partnerships and the networking this grant will create reminds me of the NEA's Our Town Grant, in which a municipality and a community arts organization need to come together to form a partnership. I look forward to hearing comments from the other Board Members on this.

Board Member Edward Estipona:
I like the grant as well. I think anytime that you can encourage collaboration it is a wonderful thing. Anything that we have renamed, or is considered a new grant, when we create the guideline book, if we can make it obvious from a design standpoint, that these are new, I think that will help. I know you are going to do the education series, but if someone does not go to one of those, they can see that there are changes going on. Otherwise, we may cause confusion, at least for the next two years.

Board Treasurer Ryrie Valdez:

What if you included something like this Grant Changes Overview that we have before us, when you submit the new grants to arts organizations, perhaps there could be an asterisk that leads you back to this overview.

Executive Director Tony Manfredi:

That is the type of thing we are looking to do, FAQs, really draw people back to this document to highlight the changes. Certainly calling out that it is new, graphically, and really make sure that that communication is clear. We will work on that.

Board Member Annie Zucker:

If you do a good job of contacting those people that do applications regularly, and let them know of these changes, I think they are going to be appreciative of the changes.

Board Vice-Chair Gail Rappa:

I am excited to see this grant. I think it is a good fit for the rural and the urban. It is not area specific. The new acronyms are a bit harder than the old are though. Being a visual person, perhaps we could use a symbol, shape, or color, to refer to them. ALPG does not roll off the tongue like PIE does. Make it a little more user friendly.

Executive Director Tony Manfredi:

I would also like to develop some iconography around all of this too, some imagery that visually reflects what it would be about. That is part of what I would like to address.

Board Chair Joe O'Neill:

Fantastic. Anyone else wish to be heard on this grant? No? Then moving on to the Artist Fellowship Grant.

**Reviewed: FY20 - GRANT CHANGES OVERVIEW Updated
10.18.18**

**Reviewed: Attachment D2: FY20 NAC Grant Guideline Draft, v4
dated 10/17/18 - Artist Fellowship Grant, page 20-27**

ARTIST FELLOWSHIP GRANT (NO NAME CHANGE)

- Now includes Folk & Traditional Arts Fellowships (which replaces Nevada Heritage Award)*

*Manfredi: We've now brought in Folk and Traditional Arts, it's really nice to have this consistency within the Fellowship.

- Traditional Arts Fellowship applications are reviewed separately and do not compete with Contemporary Arts Fellowship applications.*

*Manfredi: They're an equal but separate playing field.

- New review criteria

COMMENT

- Comment that it would be more fair if the Literary Arts section was broken into individual categories. It seems unfair to compare the separate disciplines of poetry, short stories and screenplays, etc. into one competition.

Executive Director Tony Manfredi:

I would like Fran [Morrow, Artist Services Specialist] to comment on that.

Artist Services Specialist Fran Morrow:

NAC does not currently receive the volume of applications for Fellowship Grants to warrant limiting genres within a category. For example, in FY19 we reviewed fifty-three (53) Literary Arts applications in the following areas: Creative Nonfiction (9), Fiction (17), Playwriting (4), Poetry (13), Prose (2), Screenplay (5), Young Adult (2), and Web Serials (1). If we limited the application pool to fewer categories - such as creative nonfiction, fiction, and poetry - we would have had 25% fewer applications.

NAC currently awards Visual Artist Fellowship grants in odd calendar years, and Literary and Performing Arts Fellowships in even calendar years. If we separated genres within a category, artists would have to wait several years to apply.

If the number of artists applying for the Artist Fellowship Grant increases, the agency would consider changing how different genres applying within a category are adjudicated.

Executive Director Tony Manfredi:

Thank you Fran. I'll open it up to Board Members for comment.

Board Member Jerry Schefcik:

If we were to divide up the literary arts, the same criteria could be applied to visual arts. I think it is appropriate the way it is for now. Should the number of Fellowships increase, that would be a good thing.

Board Member Karen Michaels:

Very well said. I was going to say the same thing about, if we divided up the music categories, i.e. classical versus pop versus indie, etc. I think they can all compete, it works out well, and again, if we did have more Fellowships, then we could revisit that at that time.

Board Chair Joe O'Neill:

The Artist Fellowship program is a great program. I had the honor of chairing the Artist Fellowship this year, and it was a fantastic experience. Fran, thanks go out to you. You and Stephen [Reid, Artist Services Specialist] do such phenomenal work. Thanks for attending today, and thanks for that explanation.

Artist Services Specialist Fran Morrow:

I am excited to have the Nevada Heritage Award Program included in this category; I think it will help both programs.

Executive Director Tony Manfredi:

I concur. We found that in the Heritage Award, it had stalled a little bit. I think this will revitalize the folk and traditional area. I am excited about having this be a part of it.

Board Chair Joe O'Neill:

Any further comments on the Artist Fellowship Grant? If there are no other comments, then let's move onto the Fellowship Project Grant please.

**Reviewed: FY20 - GRANT CHANGES OVERVIEW Updated
10.18.18**

**Reviewed: Attachment D2: FY20 NAC Grant Guideline Draft, v4
dated 10/17/18 - Fellowship Project Grant, page 28-30**

FELLOWSHIP PROJECT GRANT (NO NAME CHANGE)

- Changed to a 2 year grant with applications accepted in even fiscal years (to give artists more time to complete project and create larger pool of eligible applicants who have received 2 Artist Fellowship Grants)

Executive Director Tony Manfredi:

We did change this one to increase the project and the pool of applicants. We had no questions or comments regarding this grant, so I'll open it up to the Board for questions or comments.

Board Vice-Chair Gail Rappa:

Does the Fellowship Project Grant now also apply to the Folk Fellowship?

Executive Director Tony Manfredi:

It will once we have a pool of folk and traditional artists who have received two Fellowships.

Board Chair Joe O'Neill:

I think that is great, because I think we need more applicants in this pool for the Fellowship Project Grant to really make it more competitive, and give more recognition to artists here in the state. Any other comments that wish to be heard? Hearing none, let's move on to Project Grant for Artists.

Reviewed: FY20 - GRANT CHANGES OVERVIEW Updated 10.18.18

Reviewed: Attachment D2: FY20 NAC Grant Guideline Draft, v4 dated 10/17/18 – Project Grant for Artists, page 31-33

PROJECT GRANT FOR ARTISTS (FORMERLY JACKPOT GRANT)

- Awarded twice a year instead of quarterly to allow artists more time to plan and complete their project
- Grant amount changed to \$1,500 (from \$1,000)
- Open to individuals only (not organizations)
- No separate arts learning category (all classes/workshops should apply for Arts Learning Express Grant)*

*Manfredi: We'll communicate this out in our material

- New review criteria

Executive Director Tony Manfredi:

There were no questions or comments for this grant. I will open it up to the Board for comments.

Board Chair Joe O'Neill:

Thank you Tony. I'm curious to hear from Board Members on the changes to this, because as you know, previously we did Jackpots once per quarter. With this proposal it consolidates two quarters into one.

Board Member Edward Estipona:

I am all for it. In addition, I do like the name change; it is more obvious what it is.

Board Treasurer Ryrie Valdez:

I agree with Edward, I think this is a fantastic change. I like the idea that it is going to be awarded twice a year because I think the grant applications will be more complete, and the support materials will be higher quality, which I think we need. They will also be awarded money closer to the \$1,000 they have been hoping for the last few years, that they have not received. Great change.

Board Member Annie Zucker:

I really like this change. I've talked to people that were always missing the deadline, so even though it's spread out longer, I feel that people will get the deadline easier because they have six months between. I also like the amount, I feel like there is not a lot you can do with recommended funding of \$800.

Board Member Jerry Schefcik:

I am in favor of the changes, two a year versus four a year, and the increased amount. More incentive to do something creative and worthwhile. I like taking organizations out of the equation; it should be for the artists, giving them opportunity. We tweaked the dollar amount they are given, if they score 95 to 100, they get the whole amount, rather than a percentage. I think that is a positive step too. There will be full amounts awarded, the full \$1,500.

Executive Director Tony Manfredi:

Jerry, to that point, I want to reiterate that organizations can still get a project grant; you just get it through the Project Grant for Organizations now. I point that out because that was really important to staff that both groups have that opportunity, but judged separately.

Board Vice-Chair Gail Rappa:

Can you get a Project Grant for Artists and a Professional Development Grant in the same year?

Executive Director Tony Manfredi:

Yes, you may.

Board Vice-Chair Gail Rappa:

I love the changes and I think it will free up the staff with less panels per year.

Board Chair Joe O'Neill:

Any other comments? Hearing and seeing none, let's move on to the Arts Learning Express Grant.

Reviewed: FY20 - GRANT CHANGES OVERVIEW Updated 10.18.18

Reviewed: Attachment D2: FY20 NAC Grant Guideline Draft, v4 dated 10/17/18 - Arts Learning Express Grant, page 34-36

ARTS LEARNING EXPRESS GRANT (FORMERLY ARTIST RESIDENCY EXPRESS)

- Grant amount changed to \$1500 for artist fees only (previously it was \$1200 for artist fees and an additional \$300 for travel if applicable)

COMMENT

- Constituent is strongly opposed to changing the current three times per fiscal year eligibility of the grant to an artist to just two. The residencies have a proven success and are highly in demand, so constituent proposed increasing the number of grants to four per fiscal year.*

*Manfredi: This is one of the grants that we've had to look at and from available grant funding, it precludes us from adding more. We actually reduced down.

QUESTION

- Is there a change so only individuals who are on the NAC AIS+C Roster can apply?

A: No, this is not a change from the current guidelines.

Board Member Edward Estipona:

I think as long as we communicate that we have set limitations, and because of these limitations, as popular as they are, it is what it is. If you want more, then be an advocate. As long as we communicate why, then we will not make them mad that we are not listening.

Board Chair Joe O'Neill:

A question for Maryjane; With regard to the Artists in Schools + Communities Roster (AIS+C) artists, do applicants who are proposing an Arts Learning Express Grant with an NAC Roster artist have preferential treatment or priority?

Arts Learning Specialist Maryjane Dorofachuk:

No. An organization that is applying can use a roster artist or a non-roster artist. The caveat is, if you use a roster artist, they have already been adjudicated, so they do not have to supply resumes and work samples. To encourage artists to be on our roster, they can apply for a grant to do a project, and start to make their own relationships in communities and in schools, and make those connections.

Board Chair Joe O'Neill:

Any other comments on the Arts Learning Express Grant? Hearing and seeing none, we'll move on.

Reviewed: FY20 - GRANT CHANGES OVERVIEW Updated 10.18.18

Reviewed: Attachment D2: FY20 NAC Grant Guideline Draft, v4 dated 10/17/18 - Folklife Artist Grant, page 37-38

FOLKLIFE ARTIST GRANT (FORMERLY PART OF LIVING TRADITIONS GRANT)

- Open only to individuals

Executive Director Tony Manfredi:

There were no comments or questions relayed on this grant.

Board Chair Joe O'Neill:

Board Members, any comments?

Folklife Specialist Pat Atkinson:

We are splitting this grant again in the interest of clarity, and to provide two different kinds of support. One is support to the artists, for perpetuating traditional arts within their community. The other is a presenting grant for communities, to present traditional artists in their communities

Folklife Specialist Rebecca Snetselaar:

Some of you will remember when we used to have the Folklife Apprenticeship Grant and the Folklife Opportunity Grant, which was kind of like this. Then they were mashed up into the Living Traditions Grant, and now it has been pulled back apart.

Board Chair Joe O'Neill:

Ok, Tony, let's move on to the Folklife Community Grant

**Reviewed: FY20 - GRANT CHANGES OVERVIEW Updated
10.18.18**

**Reviewed: Attachment D2: FY20 NAC Grant Guideline Draft, v4
dated 10/17/18 - Folklife Community Grant, page 39-40**

FOLKLIFE COMMUNITY GRANT (FORMERLY PART OF LIVING TRADITIONS GRANT)

- Open only to nonprofit organizations with budgets under \$30,000

Executive Director Tony Manfredi:

There were no comments or questions on this grant.

Board Chair Joe O'Neill:

Any comments or questions from the Board? Hearing and seeing none, we'll move on to the Professional Development Grant.

**Reviewed: FY20 - GRANT CHANGES OVERVIEW Updated
10.18.18**

**Reviewed: Attachment D2: FY20 NAC Grant Guideline Draft, v4
dated 10/17/18 - Professional Development Grant, page 41-42**

PROFESSIONAL DEVELOPMENT GRANT (NO NAME CHANGE)

- Grant amount changed to \$500 for all types of events (in-state was previously \$500 and out-of-state was previously \$650)
- Cannot travel outside of US, Canada, or Mexico*
 - *Manfredi: Cannot travel outside of US, Canada, or Mexico with Federal funds
- Open to individuals only (not organizations)
- Individuals are eligible for only 1 PDG per year (previously it was 2 - one for NAC event, one for other regional/national event)

Executive Director Tony Manfredi:

There were no comments or questions on this, so I'll open it up to the Board.

Board Chair Joe O'Neill:

One of the concerns that I had with the change to this grant is reducing it from two per year down to one. I believe this forces individuals to choose between NAC conference events, and national events. I'm interested to hear feedback from Board Members.

Board Vice-Chair Gail Rappa:

I have the same concerns. We did discuss if there was a way to waive the fees for NAC conferences, supplementing, or getting outside funding. However, there are still travel costs, and usually they are in Las Vegas or Reno, so there is a concern for our rural constituents.

Board Chair Joe O'Neill:

Thank you Gail. Going through this process, and as far as change and transition goes, I am happy with the changes that are being proposed, but nothing is perfect. As we go through these, and the grants matriculate out, we will look at the potential of tweaking things to make the functionality, and the flow of them, better.

Executive Director Tony Manfredi:

Shoshana [Zeldner, Community Arts Development Specialist] just reminded me that we had talked about the possibility of providing separate scholarships for NAC events. We just need to figure out how we could potentially do that, as a way to help encourage people to come to NAC events too.

Board Chair Joe O'Neill:

Thank you Tony, and Shosh. Any other comments?

We are going to be voting on these collectively, and I want to open the floor one last time for comments comprehensively looking at what is being proposed for the FY20 grants. This is your opportunity to speak out, if we need to make any amendments to the motion, we can do that. If there are no comments, then I will entertain a motion to vote.

MOTION: TO APPROVE FY20 GRANT AND GRANT GUIDELINE RECOMMENDATIONS: Moved by Gail Rappa; seconded by Edward Estipona. Passed unanimously.

Michaels: Yea
Rappa: Yea
Schefcik: Yea
Valdez: Yea

Zucker: Yea
Estipona: Yea
O'Neill: Yea

Board Chair Joe O'Neill:

Motion carries. We'll move on now to agenda item E. Tony, it is 3:00, would you like to give your Executive Director Update, or would you like to carry that over to the next meeting?

Executive Director Tony Manfredi:

I will take the NASAA review off. I would like to do one quick point. We have submitted our FY20-21 budget, it considered some items for special consideration, and as soon as I am given the all clear to release those items to you, I will let you know. Right now, I am held to secrecy until January, I am told. That will really frame up our advocacy work for the legislative session, and also speaks to some of the comments we have talked about. About advocacy, and getting more funding. It is definitely a community effort, and we will work hard to get people to rally around that. For those items for special consideration, I am working on cases for support, so people will have that, and will be able to speak the same language on it. Cultural Alliance Nevada (CAN) will also be reaching out on behalf of the Arts Council as well.

BOARD CHAIR UPDATE

Board Chair Joe O'Neill:

I want to review the election results. Our U.S. Senate, which is federal, we have Catherine Cortez Masto, and newly elected Jacky Rosen, who defeated Dean Heller. The U.S. House we have Dina Titus, Susie Lee, Mark Amodei, and Steven Horsford. We now have a newly elected Governor, Steve Sisolak, and newly elected Lieutenant Governor Kate Marshall. The Secretary of State continues to be held by Barbara K. Cegavske, and Treasurer, Zach Conine. Moving into the new legislative session. I encourage everyone to reach out to their representative, to introduce yourself, and express advocacy for the arts. To put it on the record, congratulations to all our new elected officials. We look forward to working with you here at the Nevada Arts Council.

I want to thank Pat Atkinson, she pointed out that Americans for the Arts (AFTA) will be doing some webinars. I have asked Tony to find out if Board Members are covered under NAC's AFTA membership. The webinars that are coming up this month; Their Best Practices for Partnering with the Arts 2018 on November the 13th, which is a Tuesday, at 3:00 pm eastern time, so 12:00 noon our time. Lessons Learning While Creating Systematic Change, on Wednesday, November 14 at 3:00 pm eastern time, 12:00 noon pacific. One

that is of particular interest, especially to me, is, Post Midterm Election Coverage and What it Means for the Arts, and What's Next. For our state going into Legislative Session, I think this can help us shape, and form, and mold, the dialogue, or conversations, which we will be having with our electives. Finally, on Tuesday, November 20, the November Member Briefing is Post Election Activities Becoming a Resource to Newly Electives. These are really great, and relevant topics that AFTA will be covering. Tony will get back to us about the membership, and if board members can actively participate. All are free to members.

FUTURE AGENDA ITEMS

Board Chair Joe O'Neill:

Tony, if you could note, I want to move your NASAA review to the next board meeting. Our next meeting will be held on Friday, December 14, at 1:30. We will be discussing and approving the 3rd quarter Jackpot Grants. I will turn the floor over to the board. If you have any comments, and would like to be heard, please speak.

Executive Director Tony Manfredi:

I just wanted to let you know before we go, that our Home Means Nevada Exhibit will be launching at the new Legislative Session.

Board Chair Joe O'Neill:

I'll turn the floor over to the Board, if you have any comments at this time, please speak. Hearing none, Tony, was there any public comment?

PUBLIC COMMENT

No public comment in person or submitted via email.

ADJOURNMENT (FOR POSSIBLE ACTION)

If there is no further comment, I will entertain a motion to adjourn.

MOTION: TO ADJOURN THE MEETING: Moved by Edward Estipona; seconded by Ryrie Valdez. Passed unanimously.

Estipona:	Yea
Michaels:	Yea
O'Neill:	Yea
Rappa:	Yea
Schefcik:	Yea

Valdez: Yea
Zucker: Yea

Board Chair Joe O'Neill:
This meeting is adjourned.

The meeting adjourned at 3:06 p.m.

Respectfully submitted,
Cathleen Wyatt, Administrative Assistant III
Nevada Arts Council

List of Attachments on file with original minutes in NAC offices:

Attachment A:	Public Meeting Notice/Agenda
Attachment C1:	Minutes from June 28, 2018 Board Meeting
Attachment C2:	Minutes from August 3, 2018 Board Meeting
Attachment C3:	Minutes from September 28, 2018 Board Meeting
Attachment D1:	FY20 New Grant Changes Overview
Attachment D2:	FY20 NAC Grant Guideline Draft, v4 dated 10/17/18
Attachment D3:	FY20 New Grant Changes Overview, updated 10/18/18